

# The Food Processing Industry in Thailand

The food processing industry in Thailand has emerged as a dynamic and thriving sector, renowned for its high-quality products and innovative practices. With its abundant sources of quality raw materials and a strong focus on meeting international standards, Thailand has positioned itself as a leading player in the global market. The industry's strengths lie in its ability to produce a diverse range of ready-made food products, ensuring superior quality, taste, and safety. Through the integration of modern production innovations and a consumer-centric approach, Thai entrepreneurs have successfully captured the attention of global buyers. Moreover, the adherence to internationally




recognized certifications further solidifies Thailand's reputation as a reliable and trustworthy supplier. With its rich agricultural heritage and a commitment to excellence, the Thai food processing industry continues to flourish and contribute significantly to the country's economy.

Processed food refers to food that has gone through processes that change its components, turning it into food products that can be stored for a longer period, maintain their qualities and/or be easily consumed. Such products include food that has gone through basic processing such as milled rice, frozen food, and drinks, as well as complicated processing or certain technologies such as ready-to-eat food, instant noodles, and seasonings.

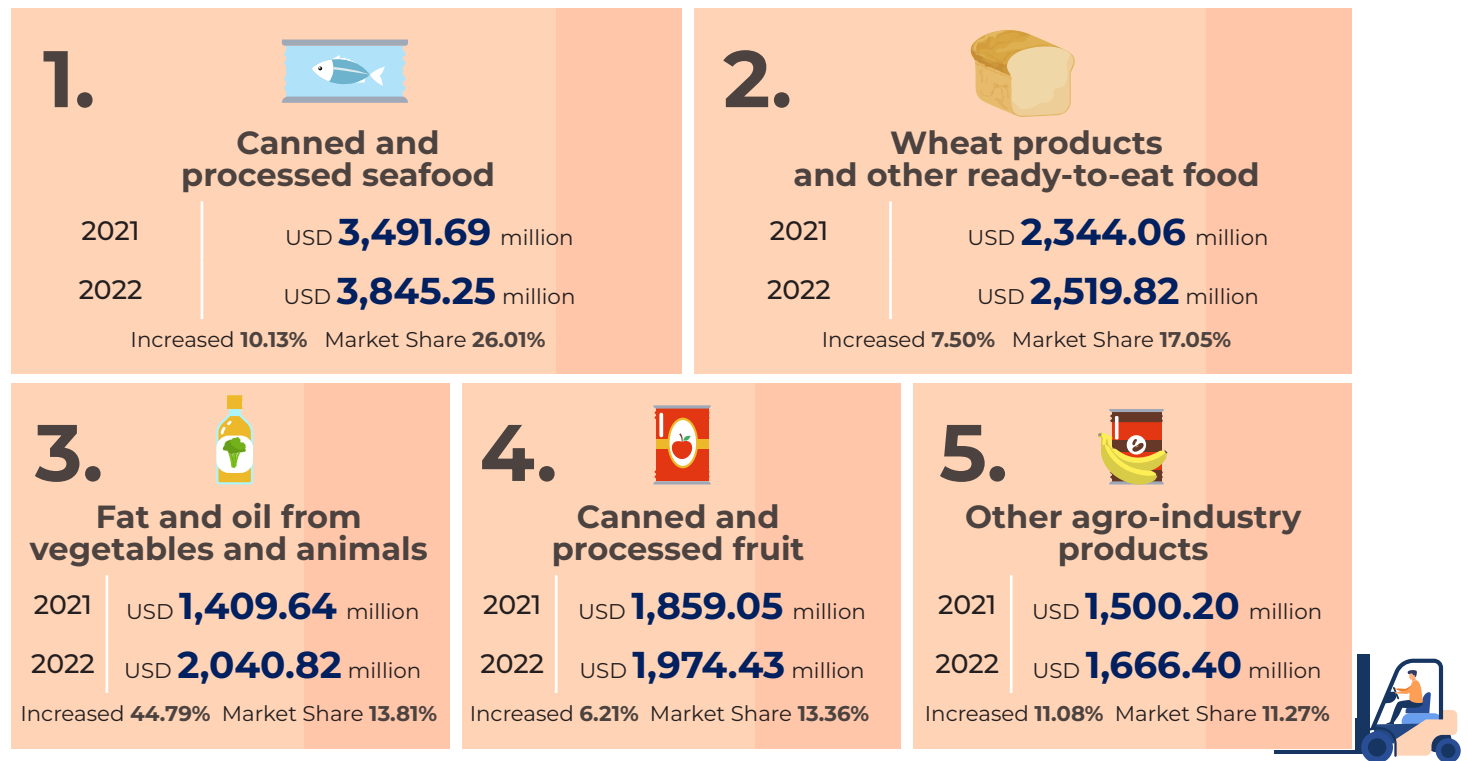


**Production Capacity:** The overall production capacity is approximately 50 - 70% of the maximum production capacity, depending on the amount of raw materials in each season.

## Entrepreneur in the Processed Food Industry

Type	Business Size				Total
	Micro	S	M	L	
 Producers	2	12	43	60	<b>117</b>
 Trader	-	34	32	30	<b>100</b>
 Total	2	46	75	90	<b>217</b>

## Top 5 Key Export Products from Thailand



## Example of Outstanding Brands in Thailand



# The Strengths of the Thai Food Processing Industry:



## Abundance of High-Quality Raw Materials:



Thailand benefits from a rich source of top-quality raw materials, enabling the production of a diverse range of ready-made food products.

## Superior Finished Products:



Thai food processing ensures that the end products are of exceptional quality, value, taste, and safety. Thailand's agricultural sector cultivates a wide variety of crops, providing ample raw materials for the production and processing of various food items.

## Cutting-Edge Production Innovations:



The Thai food processing industry incorporates modern production techniques, resulting in standout ready-to-eat products. The use of environmentally friendly packaging and comprehensive labeling adds value and appeal to the products.

## Stringent International Standards:



Thai ready-to-eat food products meet internationally recognized standards and can be traced back to certified product standards from importing countries worldwide. This ensures compliance with quality and safety requirements.

## Consumer-Centric Approach:



Thai entrepreneurs cater to the needs of consumers globally, offering a comprehensive range of services for original equipment manufacturing (OEM) production. They accommodate foreign buyers' preferences by providing customized packaging and labels.

## Internationally Recognized Standards:



Thai food processing adheres to globally recognized standards such as FDA, Halal, GMP, HACCP, ISO, GLOBALG.A.P., BRC, IFS, Thailand Trust Mark, and Thai SELECT. These certifications enhance trust and confidence in the quality and safety of Thai food products.





THAIFEX - ANUGA ASIA is the largest and the most comprehensive food and beverage exhibition in Asia. It is a platform for entrepreneurs in food and beverage industry to bring in world-class producers of innovations and leading food and beverage entrepreneurs to Bangkok. Their activities include trade negotiations and building business partnerships with importers from abroad.

**To learn more about Thai's the food processing, Please contact:**

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