

Logistics Industry in Thailand



The 20-year National Strategy has set out a key objective of developing logistics system and supply chains through enhancing the potential of the overall logistics system, developing efficient agricultural logistics system, and increasing the competitiveness of logistics services. Such efforts will enable Thailand's logistics system to expand its services and investment in the ASEAN region. Competitiveness of Thailand's logistics system can be enhanced through the development of innovations and technology, the development of labor capabilities to be on par with the international standards, and environmentally-friendly logistics activities. Thailand will thus become a logistics hub in the sub-region and the ASEAN region, propelling the country to be a high-income and developed country by 2036. Moreover, transportation must use fuels that are efficient and environmentally-friendly. Thailand's logistics costs must also be competitive.

In 2023, the ease of International travel restrictions and measures imposed during the coronavirus pandemic has increased international trade transactions between economies globally. This results in significant rise in consumer spending and business investment regionally and globally.

In Thailand, the recovery of services and tourism sectors, including the growth of

e-commerce businesses and the utilization of Artificial Intelligent technology across business sectors have become the main driver that drive continuous growth in Logistics industry. Such context allows Logistics Service operators to capitalize on business opportunities and the use of technology to continue their growth and provide value-added services to their customers.

SNAPSHOT: AN OVERVIEW of THAILAND LOGISTICS INDUSTRY

Total number of Logistics service providers in Thailand is **34,582**

Source: Department of Business Development, Ministry of Commerce , September 2023

Accumulated Number of registered companies by types of logistics services:



Total Number of Registered Logistics Service Companies

34,582

12,669.07



Accumulated Number of Juristic Persons based on their status

Accumulated Registered Capital based on their status (million USD)

LOGISTICS PERFORMANCE INDEX (LPI) 2023

According to the World Bank's Logistics Performance Index, Thailand is ranked **34th** out of **139** countries worldwide, with an overall score of 3.5 out of 5, and ranked third among ASEAN countries, following Singapore and Malaysia. Notably, when evaluating the efficiency of the country's infrastructure, Thailand is ranked **25th** globally.

Thailand's LPI rankings in various aspects compared to the global rankings:



Customs Procedures:
31st



Logistics Competence and Quality:
38th



Infrastructure:
25th



Tracking and Tracing:
46th



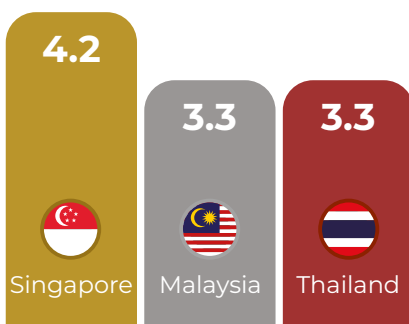
International Shipments:
22nd



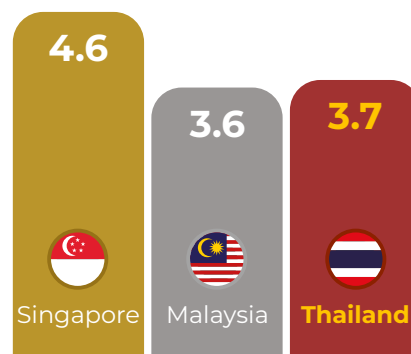
Timeliness of Services:
34th

The indicators used to assess each aspect:

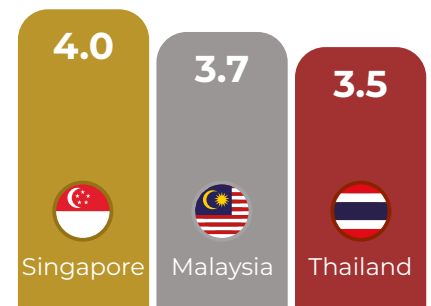
1. Customs Procedures:



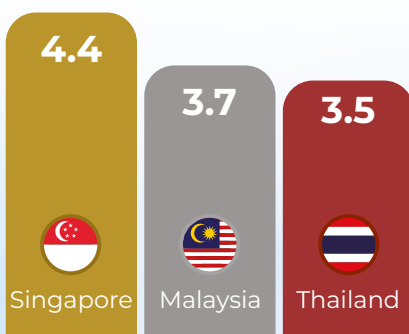
2. Infrastructure:



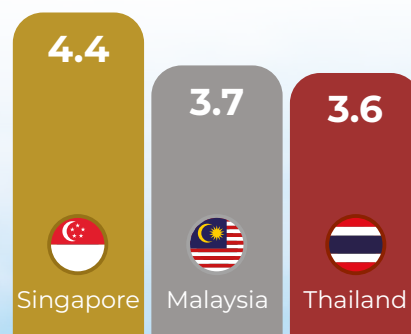
3. International Shipments:



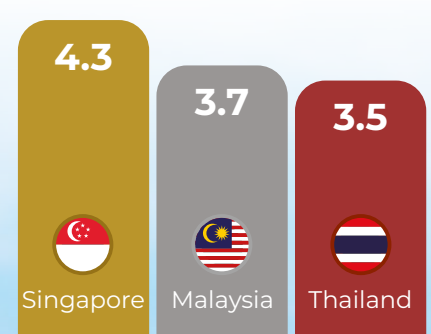
4. Logistics Competence and Quality:



5. Tracking and Tracing:



6. Timeliness of Services:



*Scores range from 1 to 5



The Most Comprehensive Exhibition on Logistics Service Providers & Intralogistics Technologies & Solutions for ASEAN+6 Edition

**SMART
AND GREEN
LOGISTICS
FOR
SUSTAINABLE
TOMORROW**



Aratum

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Highlight Activities

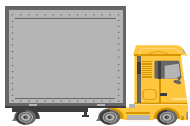
- Update trends and knowledge shared by both Thai and international experts about global trends in sustainable logistics and learn from experiences and best practices in the industry where technology and environment play significant roles in business operations at Trade Logistics Symposium 2023, under the theme “Sustainable Logistics: Smart and Green”.
- Learn about the most up-to-date information on the international logistics trends and Logistics Performance Index (LPI), ranked by The World Bank at World Transport & Logistics Forum Thailand 2023 under the theme of “Global Logistics Connectivity for Sustainable Tomorrow.”
- Discover the secrets of success from 30 logistics service providers who were the award winners of 43 awards of the Excellent Logistics Management Award or ELMA during 2007 – 2021 at ELMA Hall of Fame located in front of Hall 98.
- The Thai Logistics Industry Exhibition demonstrates Thailand’s potential in logistics services as well as direction and emerging trends in logistics industry in 2024.
- Experience an end-to-end automated logistics line from packing, sorting, handling to transporting that will inspire the new gen of logistics business owners at Innovation Showcase.
- Increase your opportunity to meet potential business partners through Business Matching service.

Excellent Logistics Management Award (ELMA)

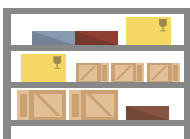
Realising that Logistics has been one of the key industries driving Thailand's economy, the Department of International Trade Promotion (DITP), Ministry of Commerce has launched "Excellent Logistics Management Award" (ELMA) since 2007 to honor business operators with outstanding performance and readiness to compete in international markets. The initiative has been continued over 15 years (2007 – 2021) with the objective to motivate logistics operators to enhance their competence and develop Thai logistics industry to be internationally renowned.



Excellent Logistics Management Award (ELMA) are presented in 4 categories, as follows:



- 1. Transportation Services:** awarded to logistics business operators providing transportation services both within and across borders.



- 2. Warehousing Services:** awarded to logistics business operators providing services in storing, managing, distributing, and delivery planning.



- 3. International Freight Forwarding and Customs Brokerage Services:** awarded to logistics business operators who provide a comprehensive service in preparing and processing customs and other documentations and performing activities on import/export activities services.



- 4. Third Party Logistics Services (3PL):** awarded to logistics business operators providing all 3 types of services, namely transportation, warehousing, and international freight forwarding.

Quality Assurance Award with International Standard

ELMA is regarded as an honorary symbol of excellence in logistics management industry and is internationally recognized. The criteria of the award are developed from internationally accepted performance indicators in business and logistics management, namely the Malcolm Baldrige National Quality Award (USA); European Foundation of Quality

Management's Excellence Model (EFQM); Thai Supply Chain Council's Supply Chain Operations Reference Model (SCOR); as well as other criteria determined by ELMA committee. Thus, ELMA indicates excellence both in quality and performance in logistics management.

Trade Associations/Agencies related to Logistics

Thai Chamber of Commerce and Board of Trade of Thailand

+66 2018 6888
tcc@thaichamber.org
www.thaichamber.org

Thai International Freight Forwarders Association (TIFFA)

+66 2018 2828
center@tiffathai.org
www.tiffathai.org

Federation of Thai Industries

1453
information@fti.or.th
www.fti.or.th

Thai Airfreight Forwarders Association (TAFa)

+66 2286 0477
tafa@tafathai.org
www.tafathai.org

Thai National Shippers' Council (TNSC)

+66 2679 7555
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www.tnsc.com

Thai Authorized Customs Brokers Association (TACBA)

+66 2661 4005
info@tacba.or.th
www.tacba.or.th

Thai federation on logistics

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mail@thailog.org
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The Customs Broker and Transportation Association of Thailand (CTAT)

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www.ctat.or.th

Thai Logistics Service Provider Federation (TLSP)

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สมาคมผู้ให้บริการโลจิสติกส์ไทย

Thai Transportation & Logistics Association

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The Land Transport Federation of Thailand (TLFT)

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Warehouse Silo and cold Storage Business Association

+668 2492 8568
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Hazardous Substances Logistics Association (HASLA)

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